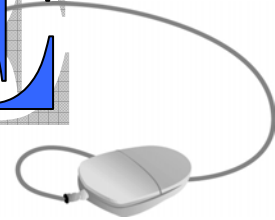


2006 Advertising Rates

ONLINE

Increase brand awareness and profits with www.thedickinsonpress.com



Ad Rates				Ad Type Available		
Monthly Contract rates:	12 mos.	6 mos.	3 mos.	Leaderboard	or	Large Format
Home page (6 available)	\$200	\$230	\$250	⚡		
Obituaries	\$150	\$165	\$180	⚡		
Run of Site/News Page	\$100	\$115	\$130	⚡		⚡
Sports	\$150	\$165	\$180	⚡		⚡
Opinion	\$150	\$165	\$180	⚡		
Lifestyles	\$150	\$165	\$180	⚡		

Targeted Vertical Sites	12 mos.	6 mos.	3 mos.
JobsHQ.net	\$150	\$165	\$180
CarsHQ.net	\$150	\$165	\$180

Marketplace Listing
\$25 per month (no minimum period)

Ad Specifications	Gif/Jpg	Flash	Size/Pixels
Leaderboard	20K	30K	728x90
Large Format	20K	30K	300x250

*These guidelines and standards are from the Interactive Advertising Bureau
 *All Banners should not exceed 15 seconds in length
 *Sound not accepted

Online advertising

- ★ **Interactive**
- ★ **Affordable**
- ★ **Effective**

Increase your profits. Call today!

THE DICKINSON PRESS

Something for everyone, everyday